

# INDIA EXPO SHOP 2018

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## THE EXHIBITION ON SERVICES GETS A HUGE RESPONSE

Industry pioneers gather at Global Exhibition on Services & India Expo Shop 2018

national business and knowledge exchange for over a decade.

The India Expo Shop 2018 was formally inaugurated by Seema Srivastav, executive director, ITME India; Janakiraman Shankar (CII), Dr Ashok Dhoble (IDA), and Rajesh Bhagat (Worldex). The expo also presented a co-located conference which addressed the needs of the event service providers — training and educating them on various aspects of the business and its promotion.

India Expo Shop 2018 is exhibiting over 200 stalls and 300 brands from across the globe. It is a one-of-its kind of event enabling the marketers, trade professionals, event managers

and corporate to view and experience the industry offerings, choices and latest trends, hence facilitating informed decision-making for the organisational benefit.

India Expo Shop 2018 is supported by CII, SEPC, Ministry of Commerce as well as key media partners including Event FAQs, Events & Venues, Exhibition Showcase. The expo has received the support of various industry associations, including IEIA and EEMA.



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India Expo Shop 2018 organised by IESA (Indian Exhibitions, Conferences & Events Services Association) and co-located with the Global Exhibition on Services was opened on the 15th of May 2018, and was formally inaugurated by Exhibition

Industry Pioneers on the 16th of May 2018 at the Bombay Exhibition Center, Goregaon (East) in Mumbai.

The first day of the co-located expos saw a buzz of energy and networking as it was opened by the President of India, Ram Nath Kovind. The expos have attracted service providers from across the

globe to present their service offerings to the rapidly expanding demands of the Indian economy.

India Expo Shop dedicated a hall to present exhibitions, conferences and events services. The Expo was successful in showcasing the strength of the event industry in India and has made a remarkable statement in establishing

the contribution of the event industry to all the sectors- either as service partners or as platform providers.

The event and exhibition industry plays a significant role in employment generation, labour management, tourism, exports, imports and also has been critical in organising means of international as well as

IESA presents 3<sup>RD</sup> EDITION OF INDIA EXPO Shop 2018

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CII SEPC IESA

Confederation of Indian Industry Ministry of Commerce & Industry Government of India

Global Exhibition on Services The India Opportunity

3<sup>RD</sup> EDITION OF INDIA EXPO Shop 2018

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